

Who will benefit from the Workshop?



Our Prime target audience are successful managers and business persons who achieved financial prosperity but are suffering from the feeling that happiness they have been dreaming about is missing in their lives. Instead of everyday joy and fullness of life they are experiencing personal dissatisfaction, disruptiveness, irritation, burnout, family failures, and health problems.

Work takes more and more time, friends and family have been moved to the background, they no longer understand you, it is hard to communicate with them, and eventually one finds nothing worthwhile to attend to but work. Workshop will also provide you with tools to detect first weak signal of dissatisfaction, faulty life strategy, so that to take timely measures to change a course of action.

Our Secondary target audience are people who are clever enough to realize that financial success won't lead to life wellbeing and satisfaction and refuse to wait passively for the life crisis to come. Instead they choose to develop holistic life strategy well in advance, when other people haven't yet given it a good thought.



What for...?

What will you gain from...?

Workshop will raise you to a higher level of comprehending your life situation, taking into account not just business growth, career and profits, but also other no less important aspects of life, let you grasp your life as an undivided whole. You would broaden your picture of life including as objects of perception your state of health family and measure their presence in your life.

It will launch the process of comprehending the essence and goals of life help to formulate them, turning your wheel of self-realization. You will know how to live a meaningful life not sacrificing your business and career but rather strengthening them with the help of other life aspects.

After you realize the point of departure, pathway you are taking without any life purpose compared to a pathway of your own choice and determination, with vision of a person you would like to be, KPI's to measure the progress, you will develop ways to start a more harmonic happy life, ways and means to manage not only your company's assets but also your personal assets and your life as a whole entity.

Strategic approach to plan one's life would help participants to make a reliable prediction of what might happen as a result of certain actions or inactions, to start investing personal assets into deliberate life goals and life successes, thus making life both effective and efficient



Isn't it better to invest time and money to MBA courses



MBA courses are meant to improve just one aspect of a person's life ,his career and financial wellbeing.

Great gap between work and one's personal life is the result of a business ,nature, because business requires demands from a person his full commitment at the expense of other aspects of life. It grows like a cancer cell feeding on healthy cells around. Excessive unreasonable devotion to just one aspect of our lives leads to degradation of life as a whole.

There are plenty of evidences when managers who designed and led to success excellent strategies for their companies turned complete failures at developing their life strategies. Part of an explanation is that a man is a far more complex, interrelated and delicate system than a company. Applying strategic thinking exclusively to work, managers tend to choose an easy way, thus attending to objects they know better and which are easier to handle

Many business companies don't have any strategy at all, their mode of action is of spontaneous character. They just respond to opportunities and threats resembling a cowboy who pulls out his gun and shoots at everything moving. They start and close one business after another, make their companies bankrupts thus making profits. Life analogy of such business strategy is a constant pursuit of enjoyment and sensual gratification leading to a ruin of identity

Knowledge and competences gained at MBA courses theoretically increase your ,chances to design a winning life strategy provided you apply them with creativity in those areas of life where they can yield maximum sustainable return, bring you closer to your life goals. Even more important than attending MBA courses may be direct experience of managing a company or an organization

